



getBiiB.com

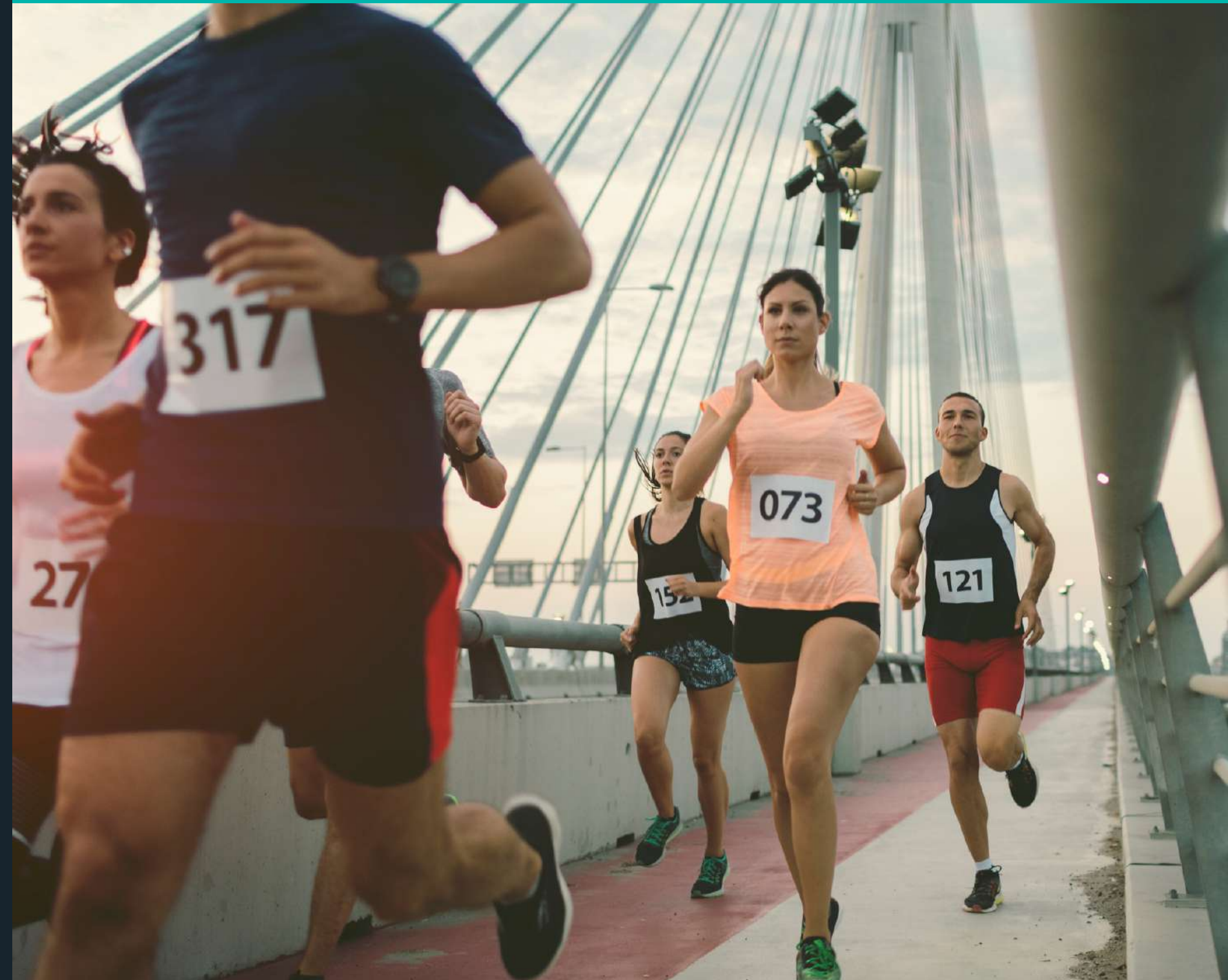
- What is BiiB and what we do
- Past project with international participants
- International participant from Online x Offline
- Collaboration in Taiwan WJS.

Online Challenge x International Race Participation

Sheyong Tan
Co-founder, CEO
sheyong@getBiiB.com

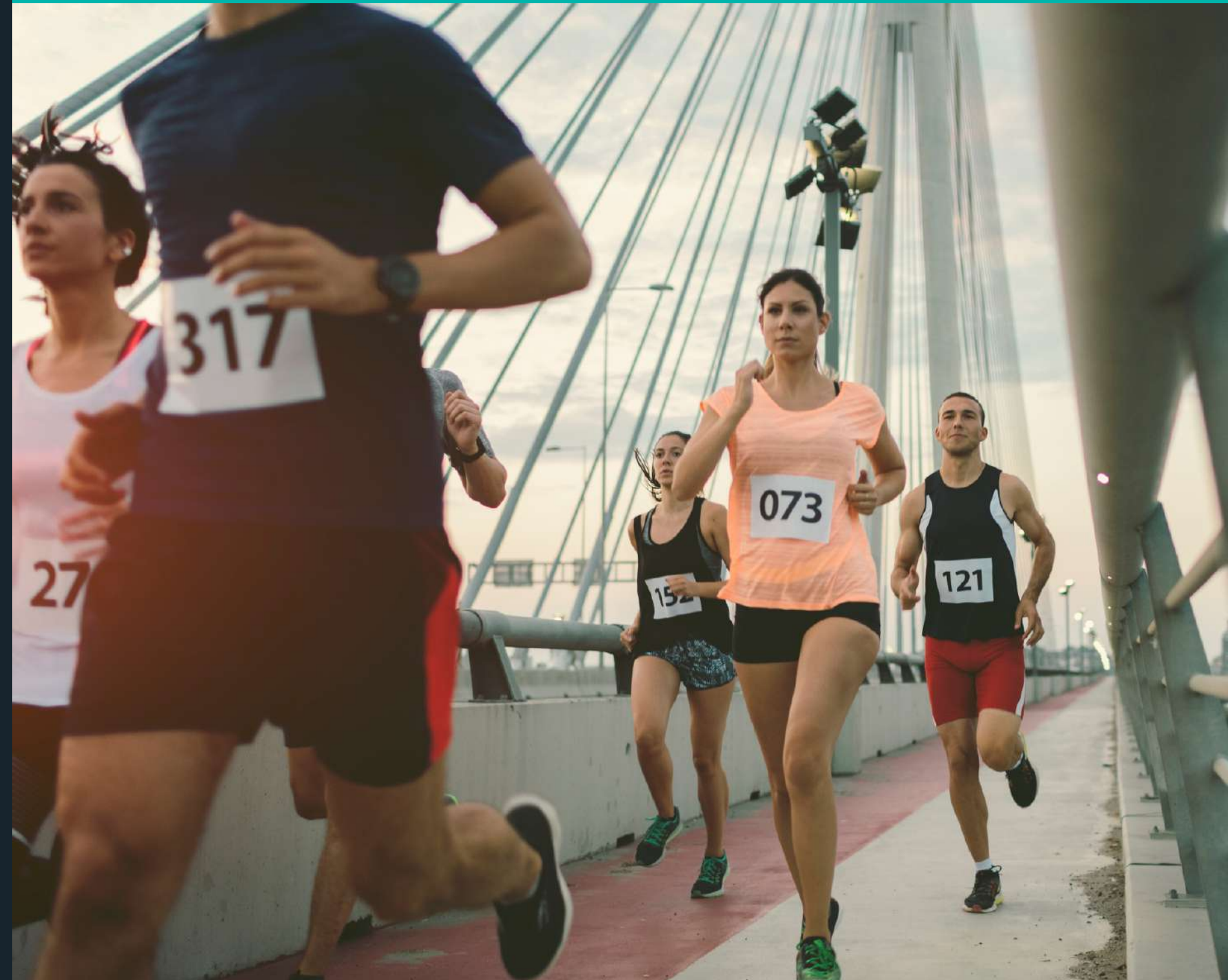
Content

- **What is BiiB & what we do**
- **COVID-19 & our online event experiences**
- **Community engagement from online to offline**
- **What is next for us - Sports Tourism**



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Our Purpose



improve SOCIAL COHESION & WELLNESS
through sports innovation





What We Do?

BiiB is a creative platform that create

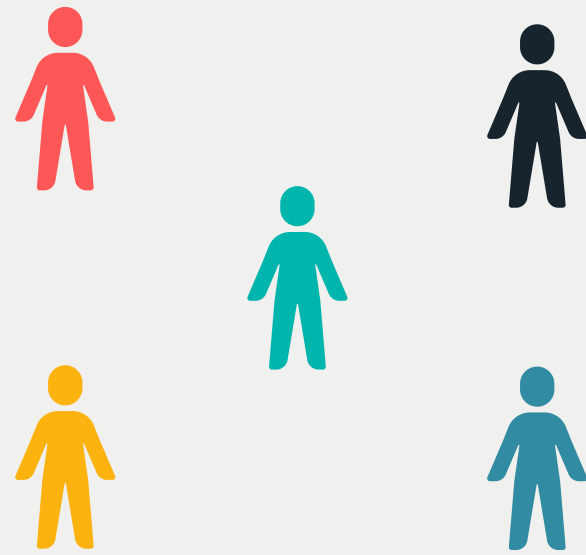
ENGAGEMENTS

for brands, corporates and non-profits
via inclusive sporting challenges for the
employees, fans and community



For the community

FROM THIS

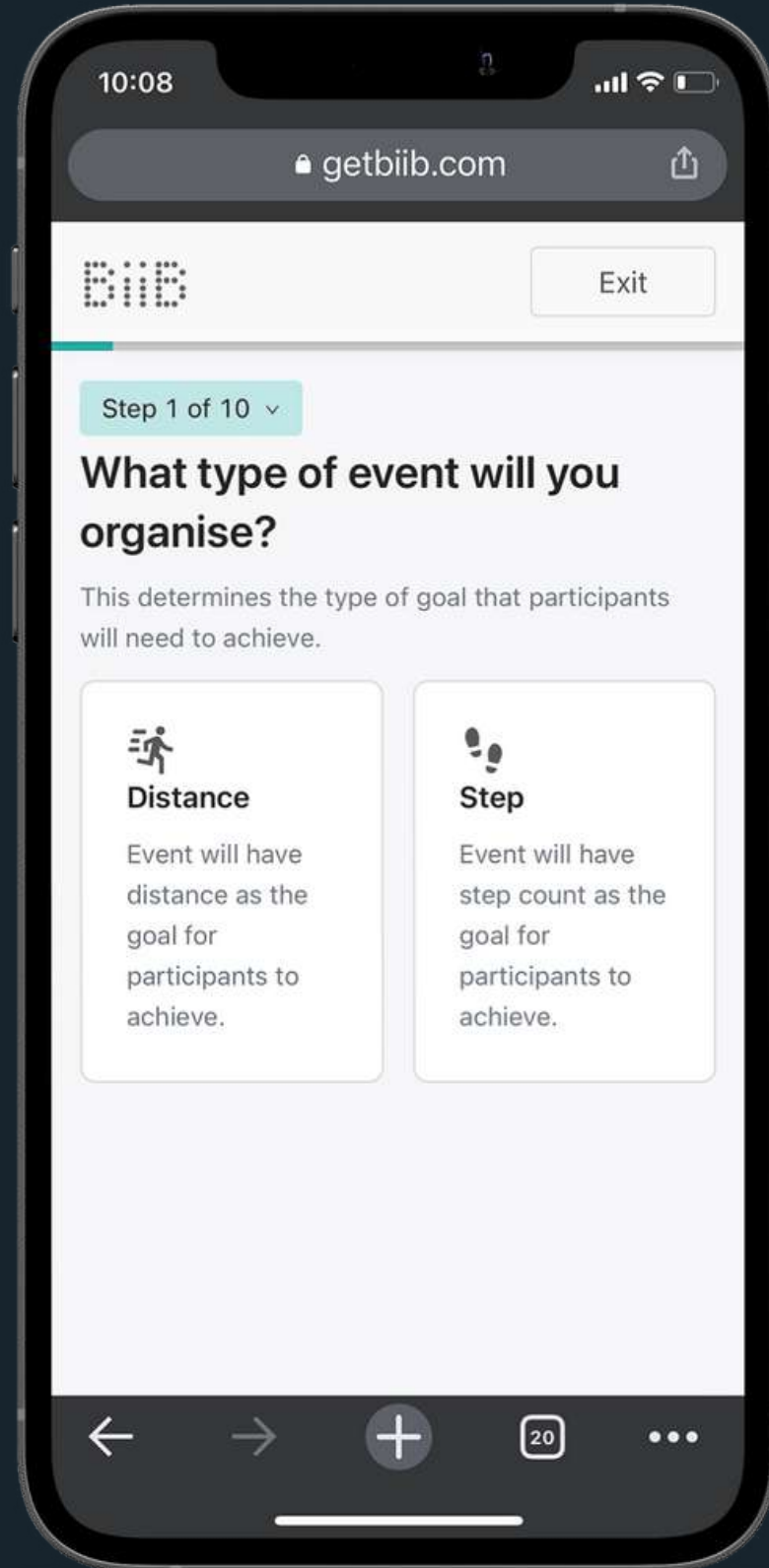


only for
runners/athletes

TO THIS

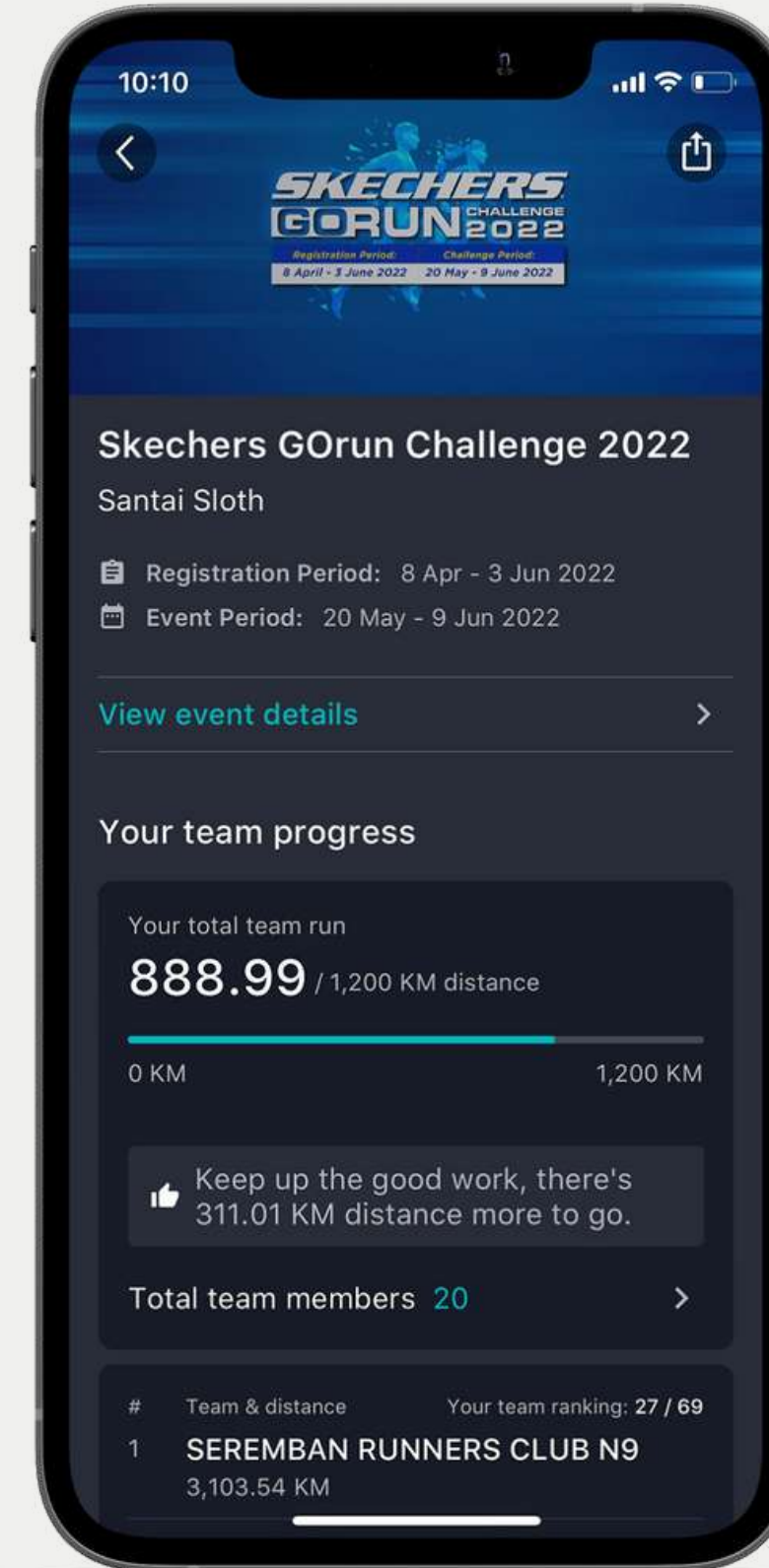


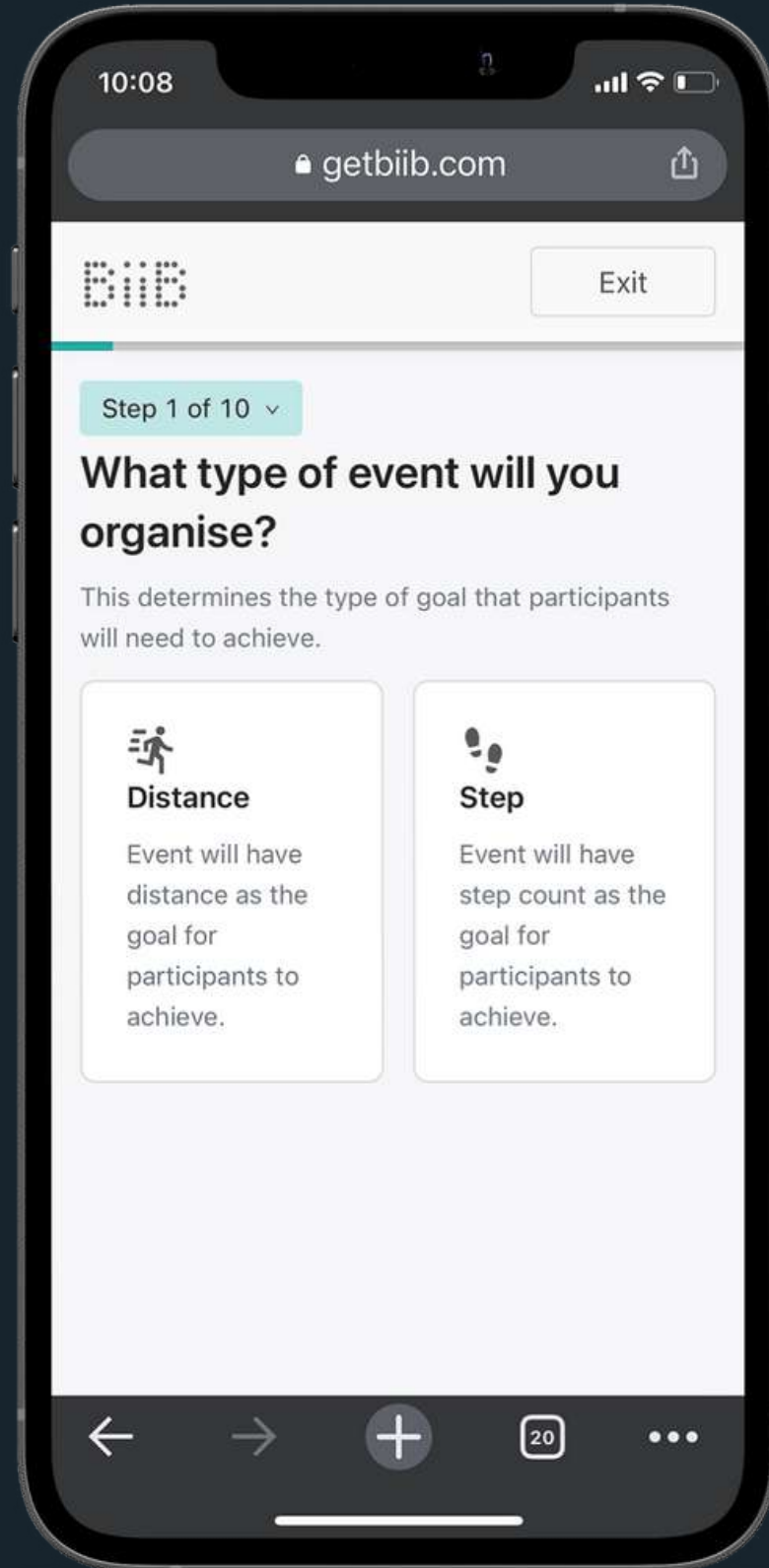
for different organizations/brands
and their members or followers



Organizer

Participant





Organizer



Setup a challenge
in 10 minutes



For community
engagement



Sell ticket + Add-on
Purchase



Dynamic
Gameplay

Participant



Wearables integration



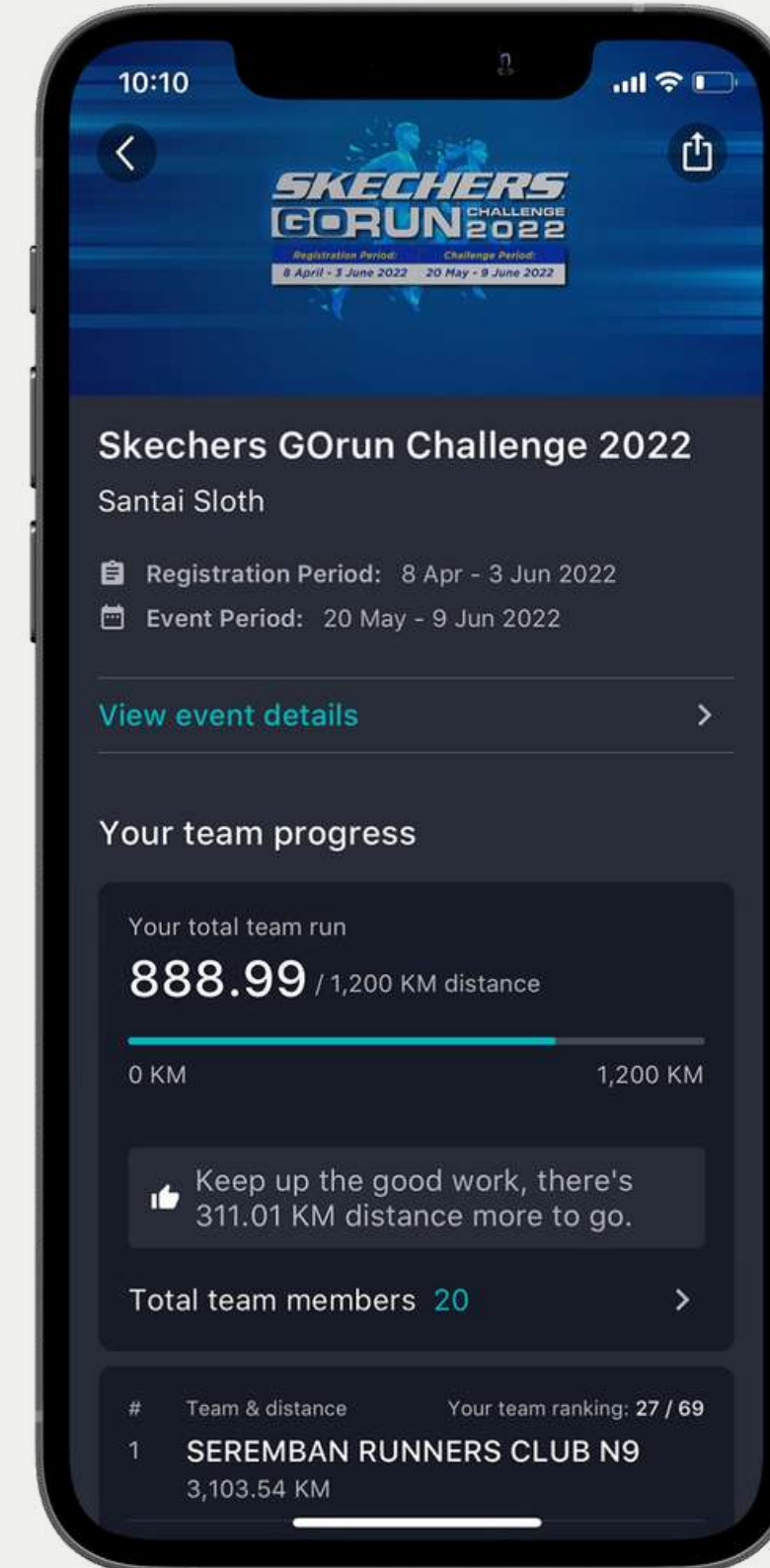
Teamwork & Community Spirit



Professional support



Live leaderboard & chat room



Our Numbers

38,880,555

KILOMETERS RAN

5,772,777

ACTIVITIES RECORDED

87,000

TOTAL USERS

3,500

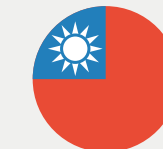
TEAMS CREATED



MARKET PRESENCE



MALAYSIA
2017 - Present



TAIWAN
2020 - Present



MACAU
2020 - Present



SINGAPORE
2021 - Present

UPCOMINGS



INDONESIA
2022 Q4

Clients / Partners

SAMSUNG



GARMIN®



ExxonMobil

SKECHERS



Yakult

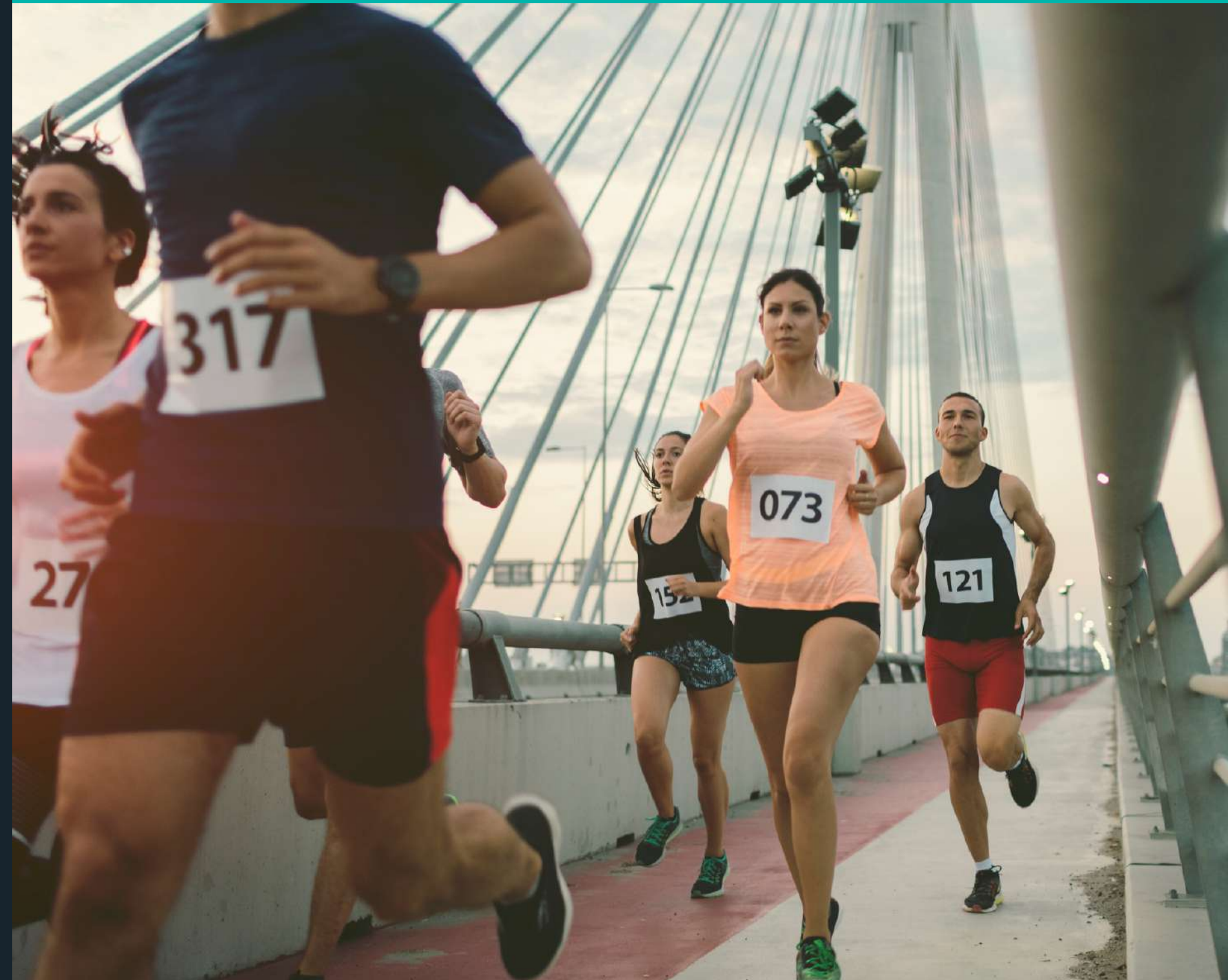


OXWHITE



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Our League



RUNLIGA[®]



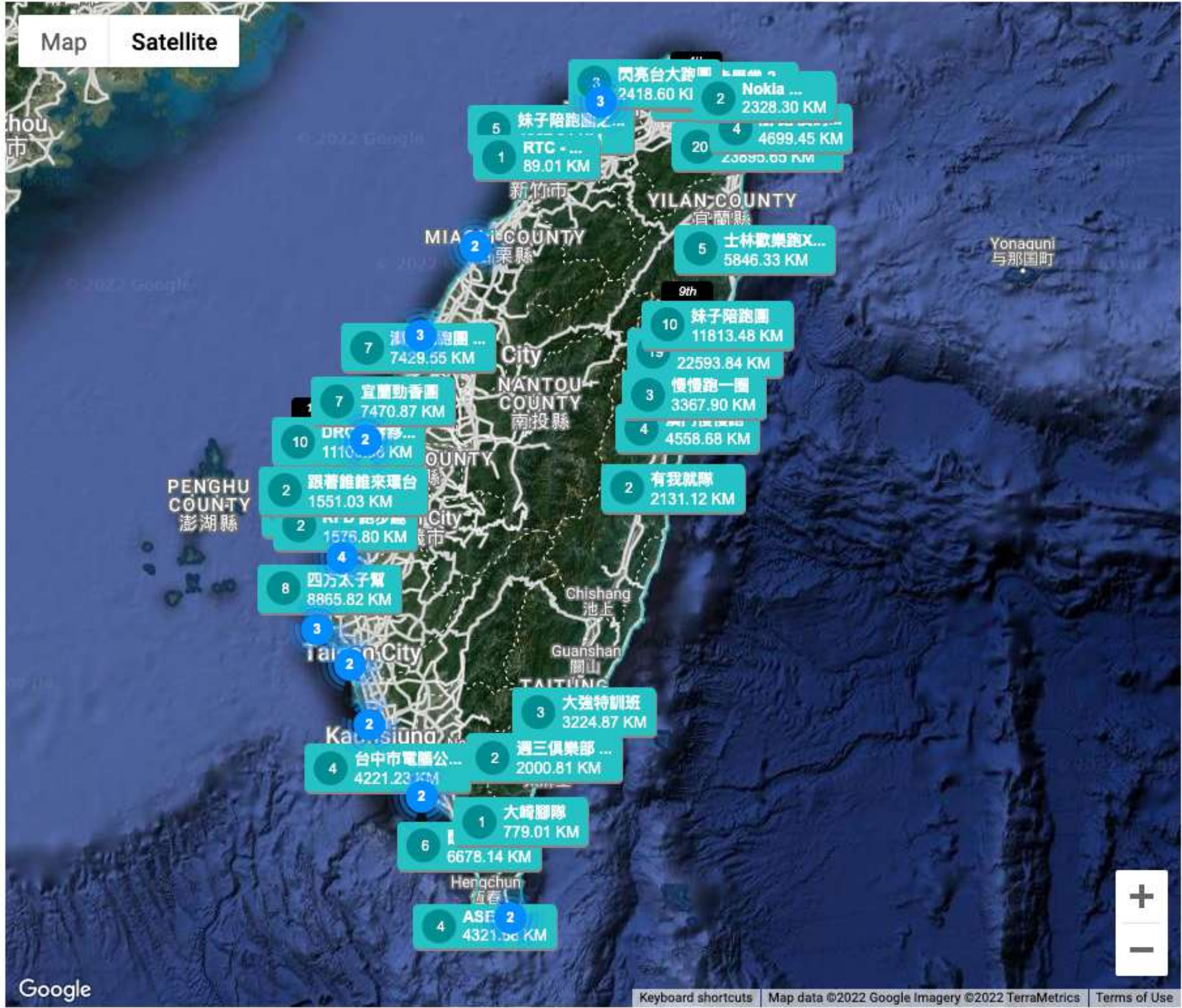
**ROUND
SINGAPORE
CHALLENGE**



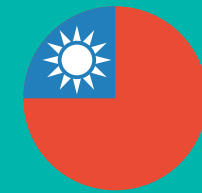
團隊環島最新戰況

隊伍距離相近會顯示 **數字**，點擊即可看到隊名

網頁下載要等一下喔



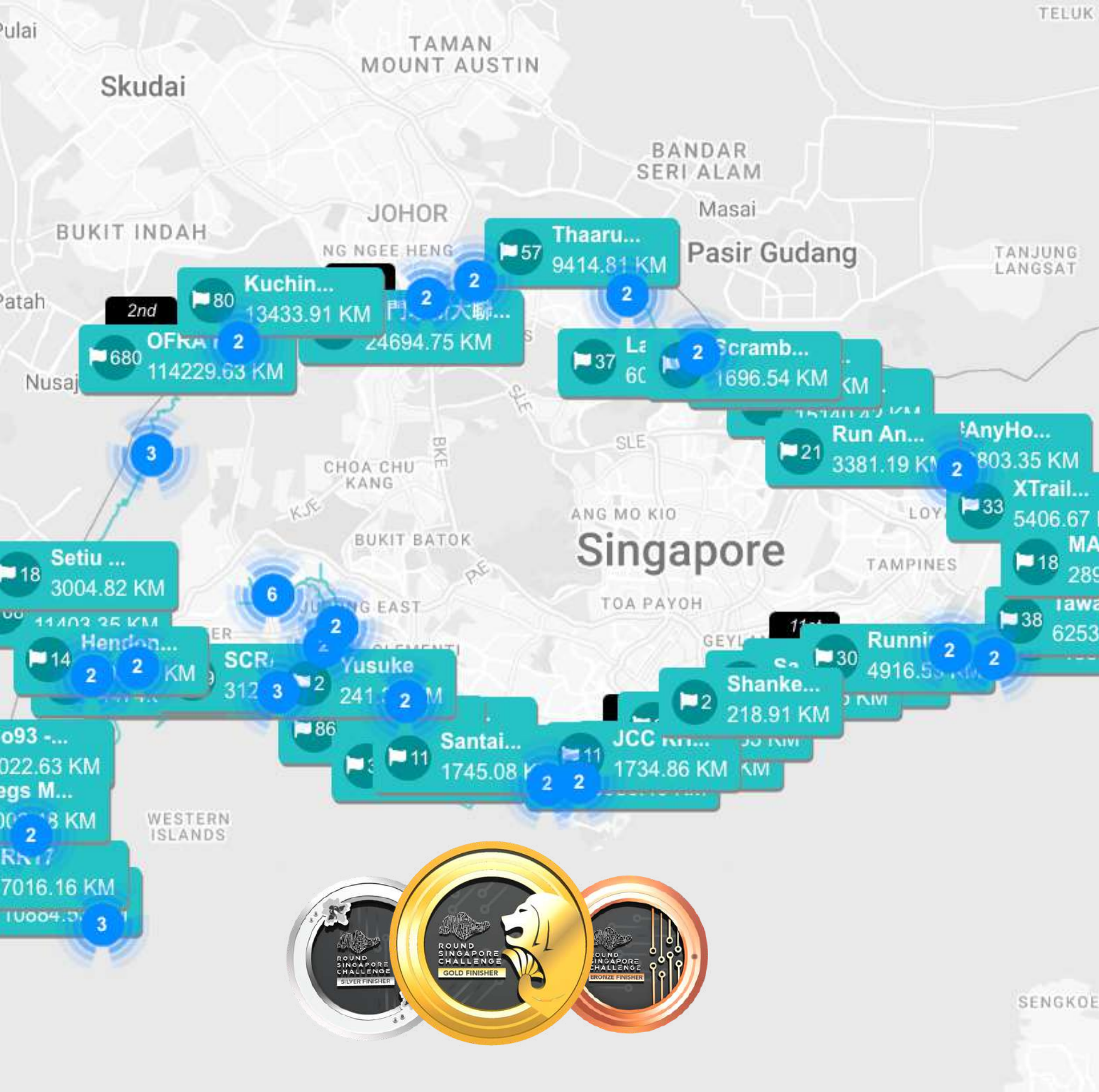
- 2020 - 1st edition
- 2021 - 2nd edition
- 2022 - 3rd edition



home

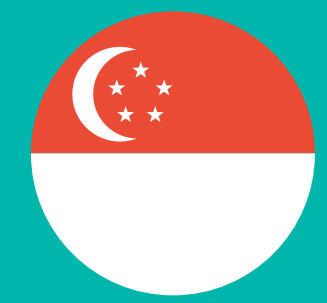


away



ROUND SINGAPORE CHALLENGE

2021 - 1st edition



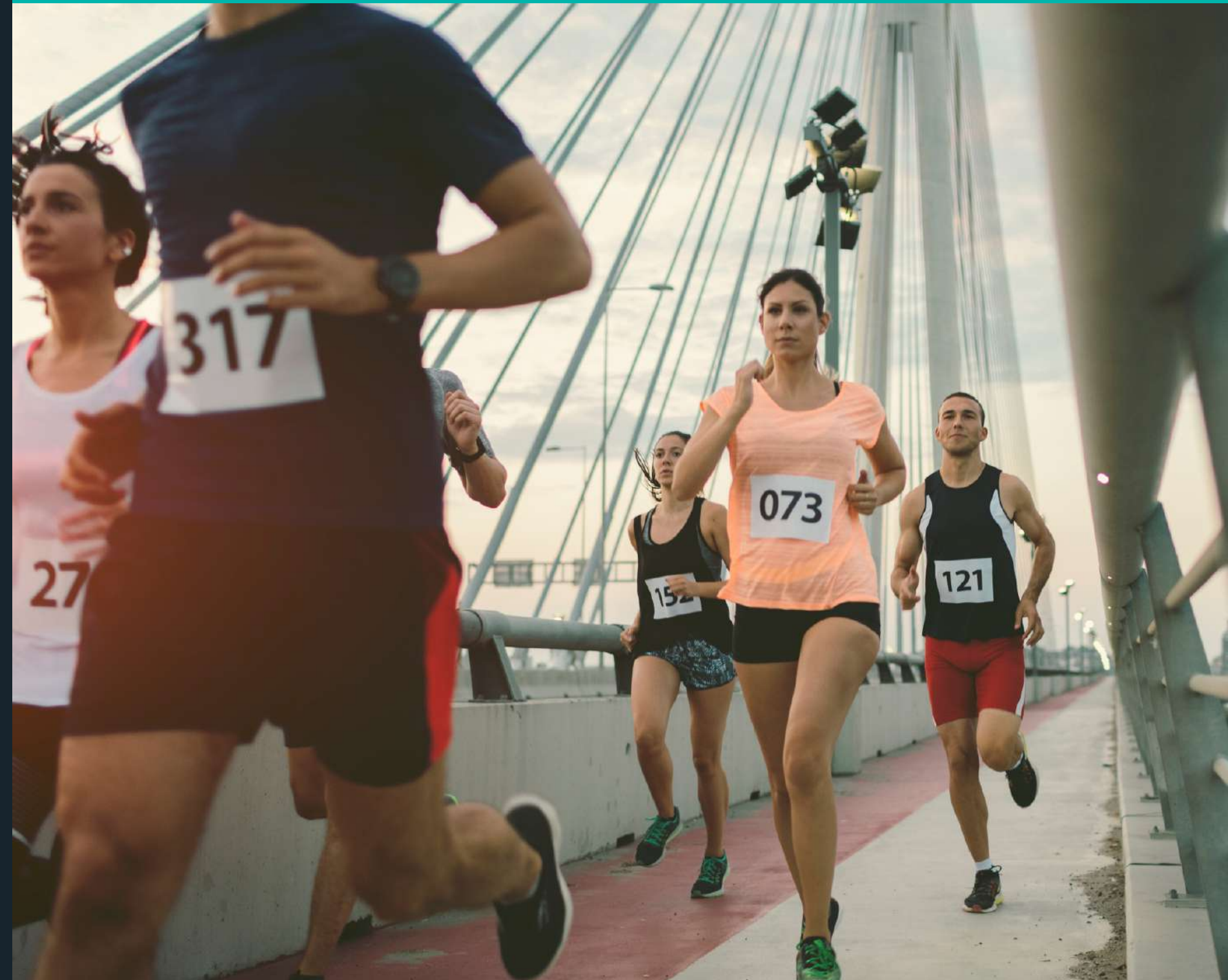
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away

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**Online Event
=
No Actual Engagement**



a story from

Round Taiwan Challenge

2021

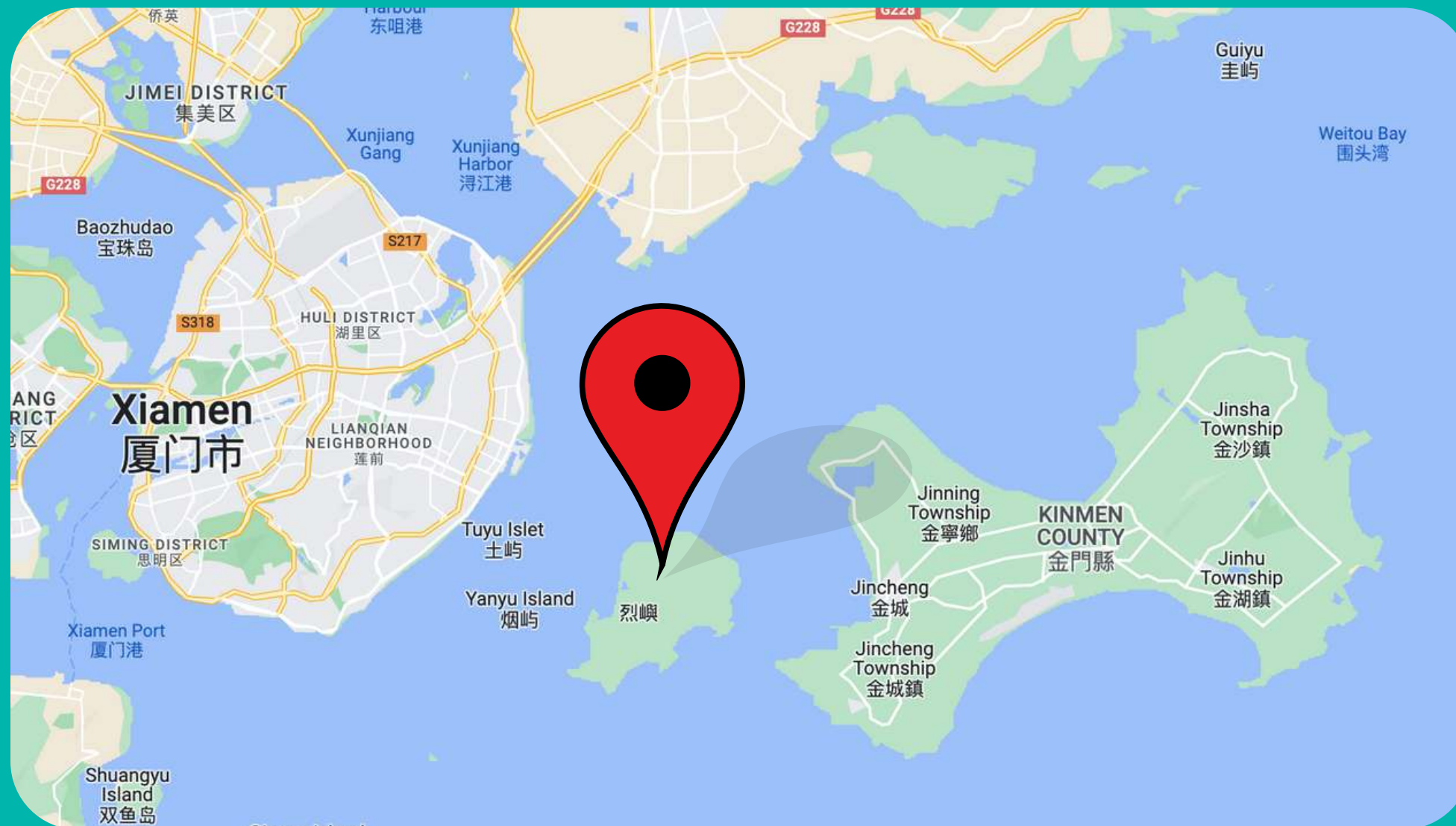


Team Name :

Feng Ji Chao Pao 風雞超跑

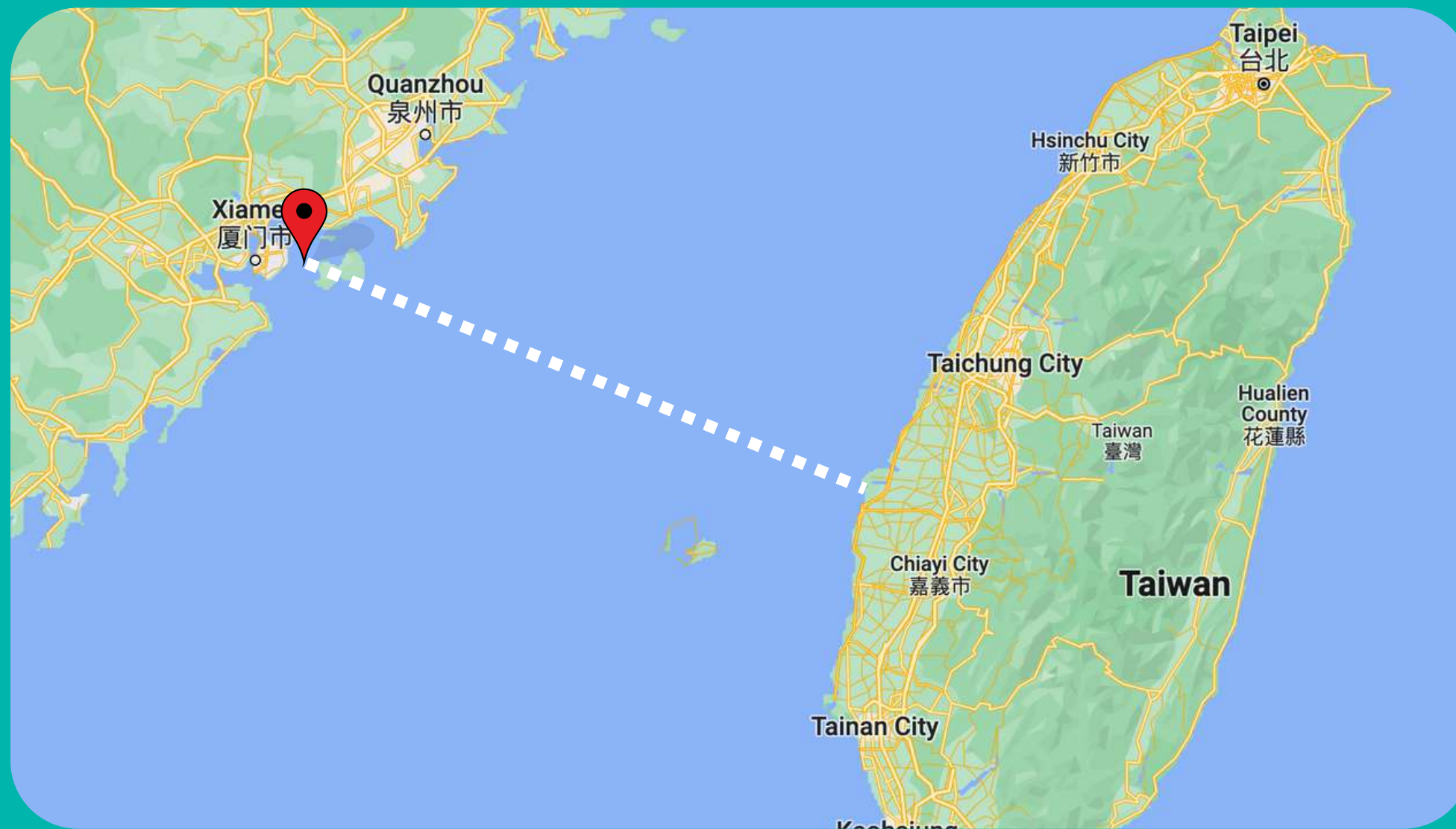


They are from



- Lieyu Island, Kinmen County
 - < 5KM to mainland China
 - >200KM from Taiwan

They are from



- Lieyu Island, Kinmen County
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 - >200KM from Taiwan

They ranked 13 on the last day

They did this to introduce the team to the whole Taiwan



Do you know who is Feng Ji?
We are the super mums from Lieyu Island

Video credit: 風雞超跑, 線上環台賽FB Group

And they did not forget
Promoting the island



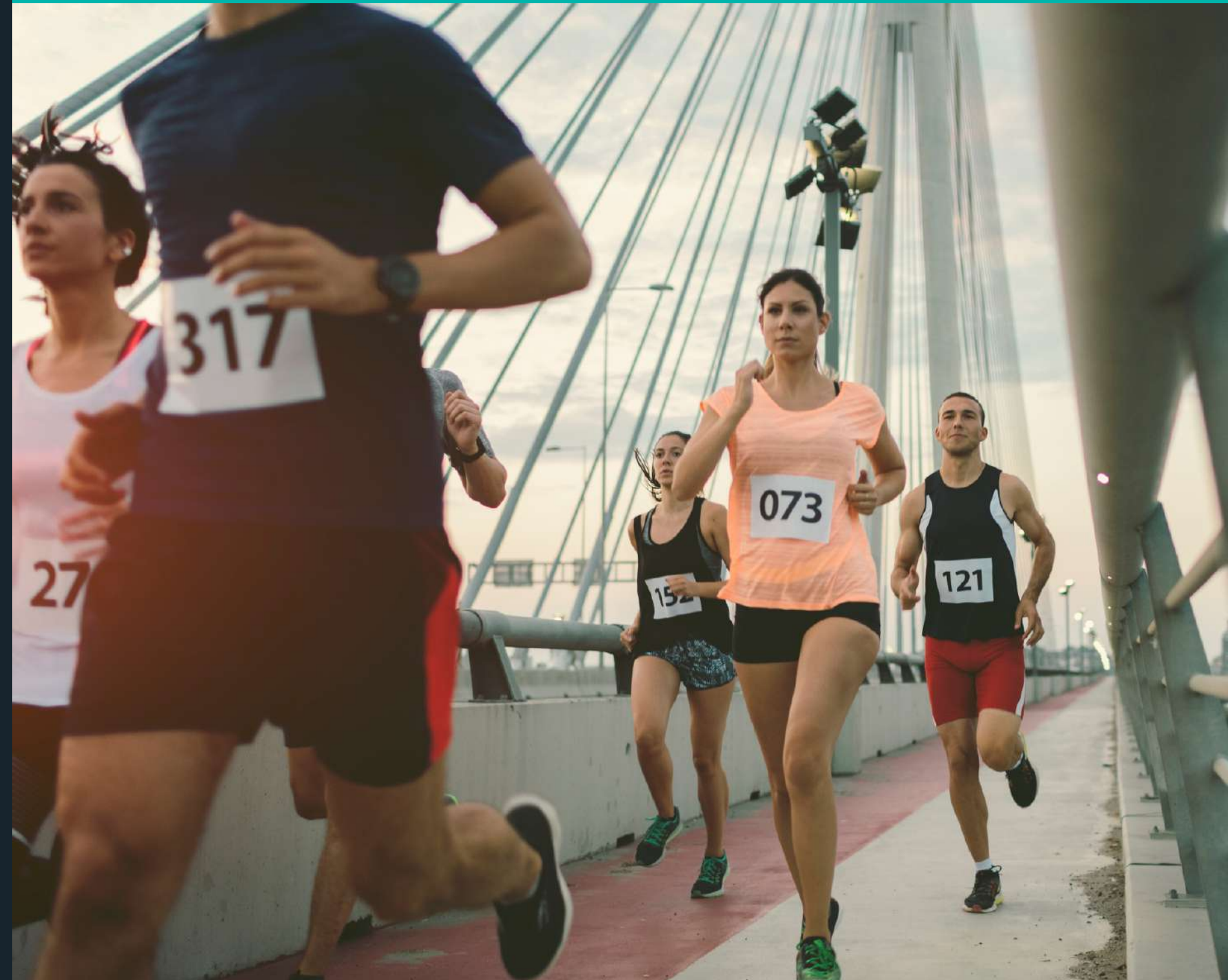
They welcome runners to visit the island by recommending some good foods

- 楊
謝謝海防媽媽既感人又幽默的影片 🥰
Like Reply 40 w
- 黃
太有趣了
Like Reply 40 w
- 黃
好有愛的風雞超跑，好期待能組隊到金門.....
吃美食(順便跑跑您們平常半夜跑的路線~~哈哈)
謝謝你們，影片騙取了我們一公升的眼淚.....
Like Reply 40 w Edited
- Lin
黃 金門馬拉松歡迎團報一起來，夜宿烈嶼這一團什麼出頭都端得出來 🥰
Like Reply 40 w Edited
- 黃林
哇...期待期待 🙌🙌🙌
Like Reply 40 w
- Dan
期待組隊到金門的一天! 以腳會友 指日可待~~
Like Reply 40 w
- Lin
Dan 團報金門馬拉松夜宿烈嶼，什麼出頭都有啦 ❤️
Like Reply 40 w
- Sean
超棒! Respect! 🙌
Like Reply 40 w

Video and comments credit: 風雞超跑, 線上環台賽FB Group

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FOR

MASS
participation sports

RACES
are where athletes meet



Completing the cycle



Ongoing Initiative

**FUN SPORTS IN TAIWAN -
HACKATHON 2022** 夯運動黑客松

NEW TAIPEI CITY
WJS MARATHON
新北市萬金石馬拉松



- **Increase international participants**
- **Promote local attractions & produces**
- **Increase duration of stay**

Together We Run



SHEYONG TAN
Co-founder, CEO



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getBiiB.com



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